



**Media Release**

For immediate release

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**TAHITO hei whiringa toa i te Mindful Money awards – TAHITO named finalist in the Mindful Money awards**

E harikoa ana a TAHITO ki te whakaingoatia hei whiringa toa i te wahanga ‘Kaiwhakarato Haumi Taonga Matatika Pai’ mo nga tohu Mindful Money. TAHITO is pleased to be named as a finalist in the ‘Best Ethical Retail Investment Provider’ Category of the Mindful Money awards.

We continue to bring our holistic Te Ao Māori approach to investing in the share market with Te Tai o Rehua (Trans-Tasman) Equity Fund. Developed through own indigenous Māori taxonomy process called Te Kōwhiringa Tapu, this year we are adding impact measures through ‘Taku Manaakitanga’ (Ethics of Care). We see impact (Te Utu Panga) as an outcome of leadership culture and behaviour change. Cultural and behaviour change can be interpreted as the compassion and selflessness in an organisation and is reflected in the level of non-financial externally and intentionality.

Now three and half years on, Te Tai o Rehua has provided above market returns while maintaining a high ethical and sustainable standard with our strong and distinctive investment approach.

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