



Media Release

For immediate release

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Manahua te tapu o Tahito mātauranga – Empowering Ancestral Knowledge

The TAHITO Te Tai o Rehua Fund is now available to InvestNow customers

TAHITO has partnered with New Zealand’s biggest direct-to-consumer fund platform, InvestNow, to add the TAHITO Te Tai o Rehua Fund to InvestNow’s range of global and NZ investment options.

“We see InvestNow as a great partner to help us engage with the growing audience of online investors,” Temuera Hall, TAHITO Portfolio Manager, said.

“Investors are looking for opportunities to make investment decisions aligned to their personal preferences and beliefs. Our fund clearly delivers that on two fronts – ethical and sustainable investing, based upon Māori indigenous values”.

“For InvestNow, we are all about empowering New Zealanders to generate and manage their own wealth, and for that to be meaningful we focus on providing access and choice, in many cases to funds that would not be so readily available to retail Kiwi investors”, said InvestNow’s general manager Mike Heath.

“Our customers have in excess of \$1bn invested in their portfolios and for us it’s essential that we continue to enhance our offering to ensure that it remains relevant and current for the changing values and priorities of retail Kiwi investors. Offering the TAHITO Te Tai o Rehua Fund is a perfect example of this focus” Heath said.

END

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